

**One of Georgia's oldest family owned and operated businesses and a landmark destination in Cherokee County since 1969.**



# Track Facts:

- **Built in 1969**
- **150 acres - over 1 million sq feet of event space**
- **5,000 grandstand seating capacity**
- **3/8 mile, tri-oval shape track, Georgia red clay**



**Over 150,000 people in attendance each year**

**1 - 2 visits per year**

**9%**

**3-5 visits per year**

**73%**

**10 or more visits per year**

**11%**

**All events**

**7%**

**950%**

**OF FANS ASKED KNEW  
ABOUT OR HAD HEARD  
OF DIXIE SPEEDWAY**





# Special Events:

- **Stock Car Racing**
- **American Flat Track Motorcycles**
- **Outlaw Sprint Cars**
- **Waterless Boat Races**
- **Demolition Derbies**
- **Fireworks**
- **Fall Monster Truck Nationals**
- **Magic of Lights Holiday Drive Thru**
- **Concerts**

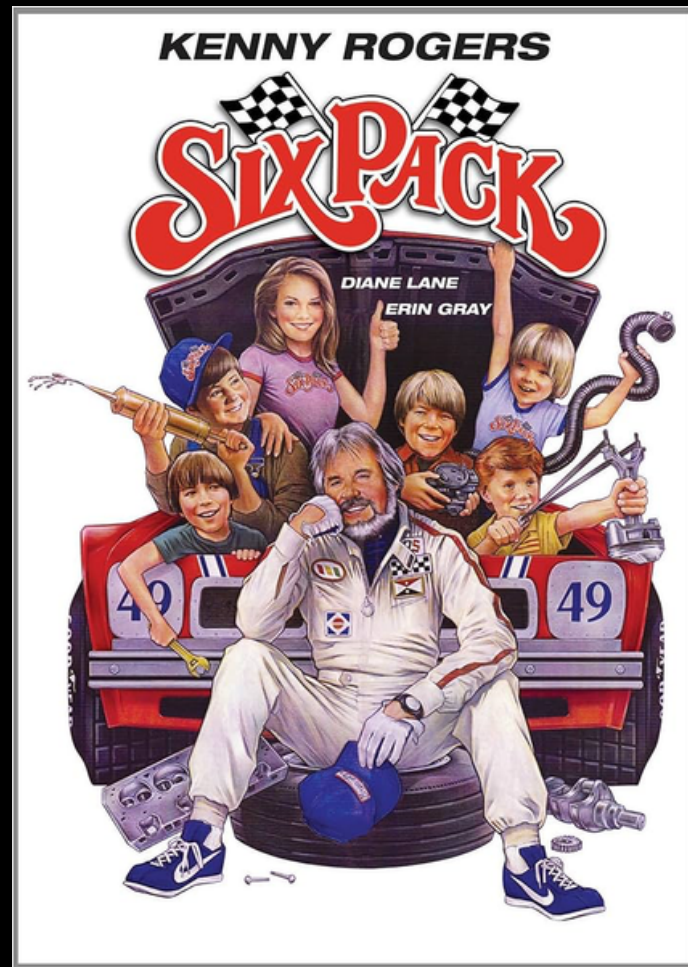
# Awards/Titles:

- Voted Best Place to Take A Tourist by Best of Cherokee 2024
- State of GA declared Dixie Speedway Day
- Voted North GA's Premier Dirt Track and Tourist Destination by USA today
- Induction into the GA Racing Hall of Fame
- Induction into the National Dirt Racing Hall of Fame
- Georgia Film Selfie Spot Tour
- Numerous local and regional awards

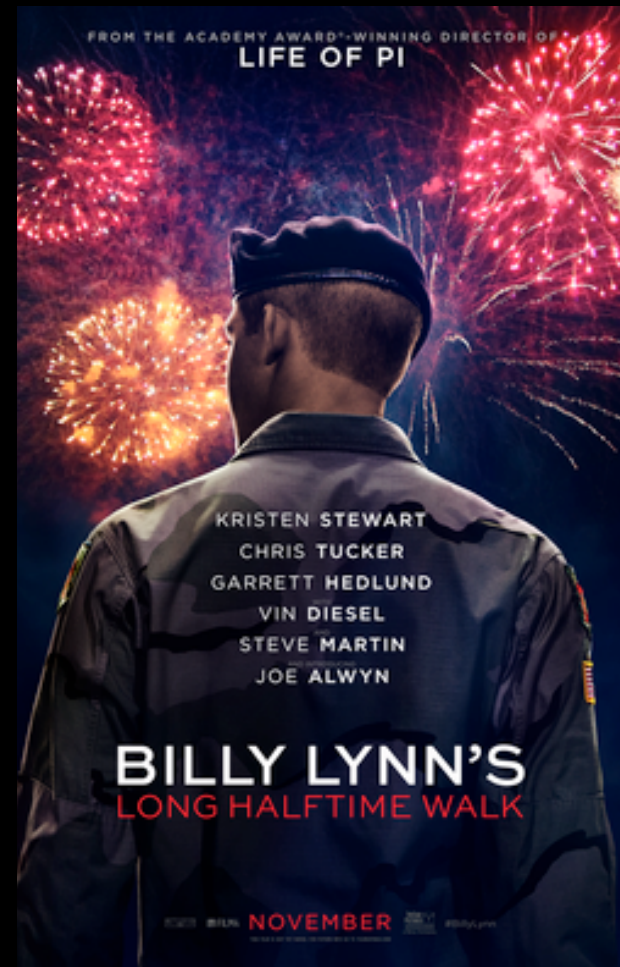
 Woodstock, GA



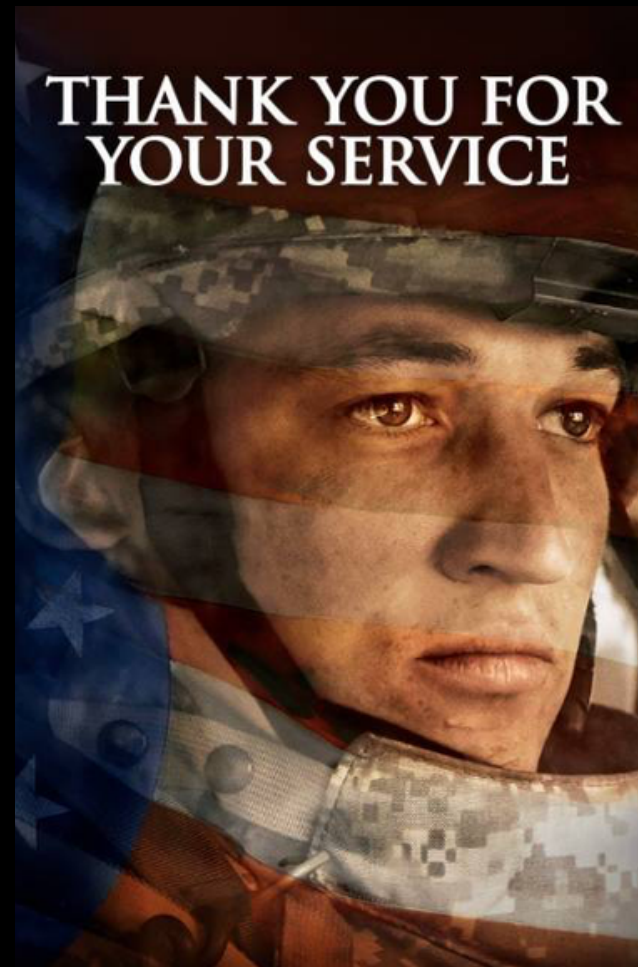
# Movies/TV Shows Filmed at Dixie Speedway



1982



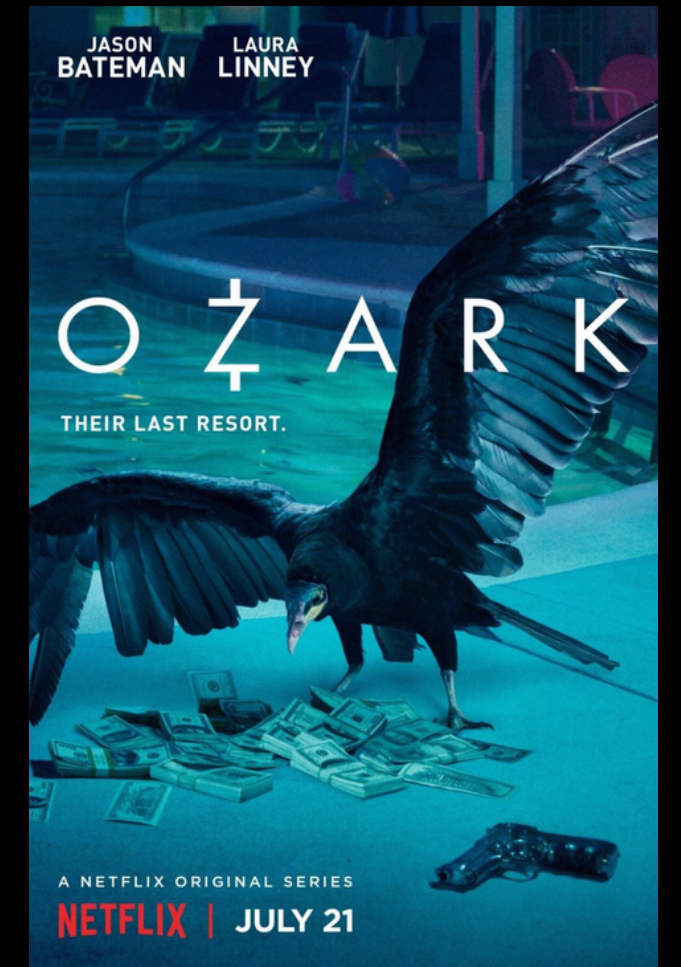
2012



2017



2017



2017

# **DNME** *Historic* **SPEEDWAY**™ *THE RED CLAY AT WOODSTOCK!*



**50k**



**4.4k**



**2.7k**



**1.6k**



**There has never been a more exciting  
time to partner with Dixie Speedway!**

**See you at the races!**

