

**One of Georgia's oldest family owned and
operated businesses and a landmark
destination in Cherokee County since 1969.**



Track Facts:

- **Built in 1969**
- **150 acres - over 1 million sq feet of event space**
- **5,000 grandstand seating capacity**
- **3/8 mile, tri-oval shape track, Georgia red clay**



Over 150,000 people in attendance each year

1 - 2 visits per year

9%

3-5 visits per year

73%

10 or more visits per year

11%

All events

7%

950%

**OF FANS ASKED KNEW
ABOUT OR HAD HEARD
OF DIXIE SPEEDWAY**





Special Events:

- **Stock Car Racing**
- **Outlaw Sprint Cars**
- **Waterless Boat Races**
- **Demolition Derbies**
- **Fireworks**
- **Fall Monster Truck Nationals**
- **Holiday Drive Thru**
- **Concerts**

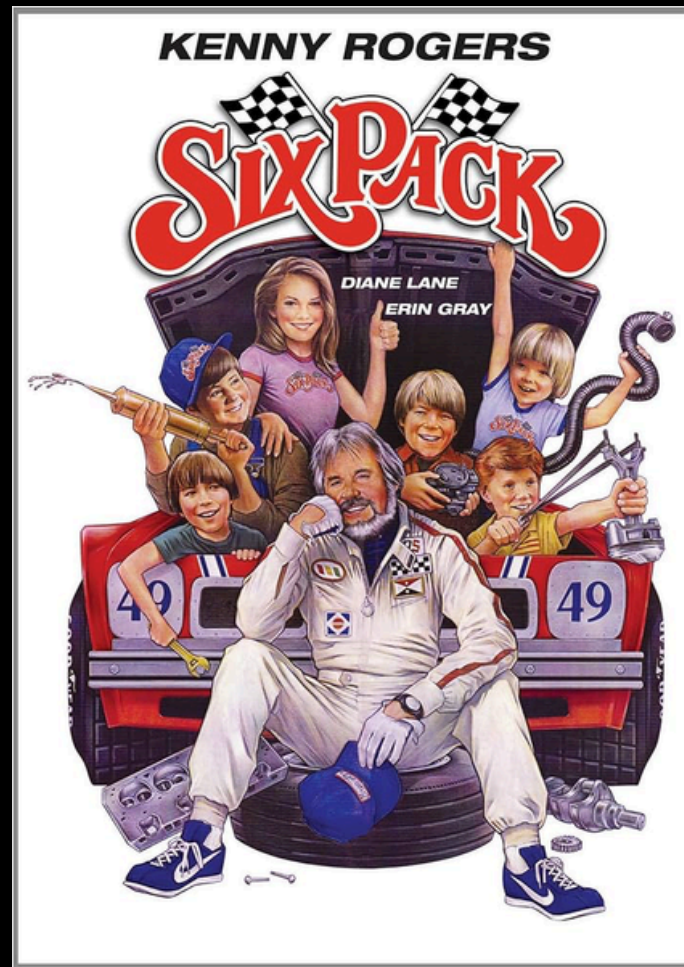
Awards/Titles:

- Voted Best Place to Take A Tourist by Best of Cherokee 2024 & 2025
- State of GA declared Dixie Speedway Day
- Voted North GA's Premier Dirt Track and Tourist Destination by USA today
- Induction into the GA Racing Hall of Fame
- Induction into the National Dirt Racing Hall of Fame
- Georgia Film Selfie Spot Tour
- Numerous local and regional awards

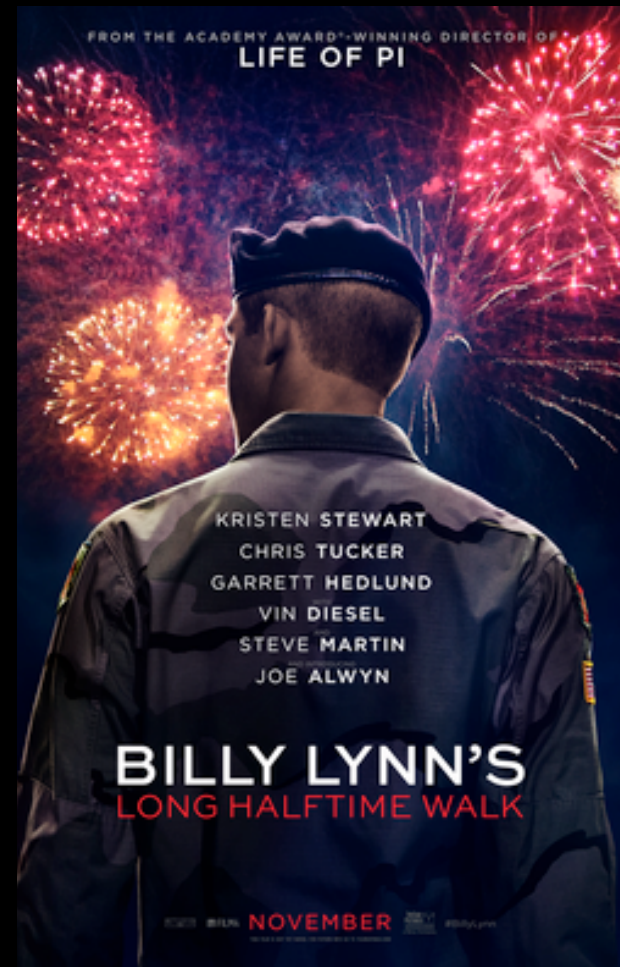
 **Woodstock, GA**



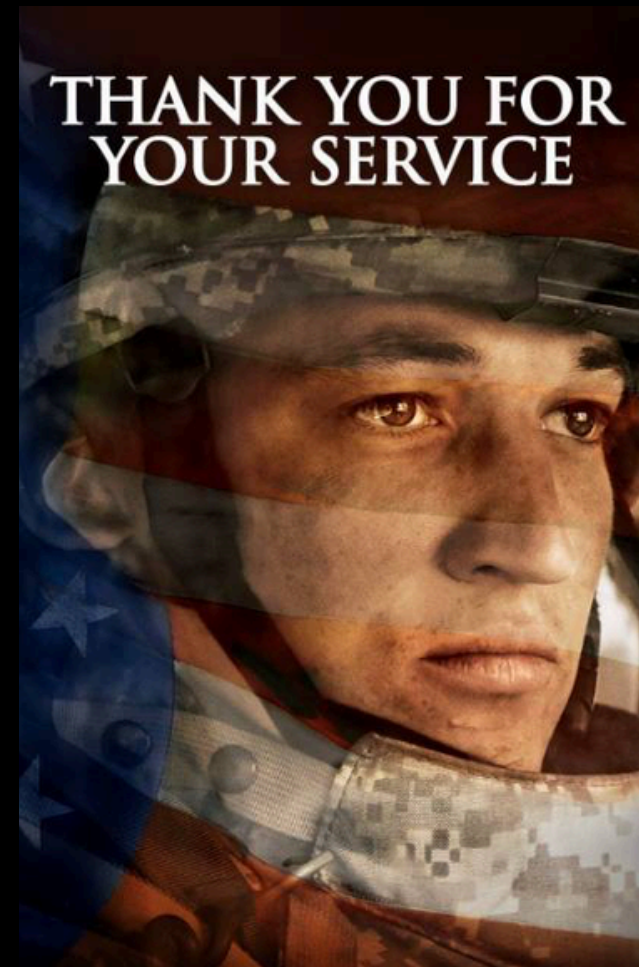
Movies/TV Shows Filmed at Dixie Speedway



1982



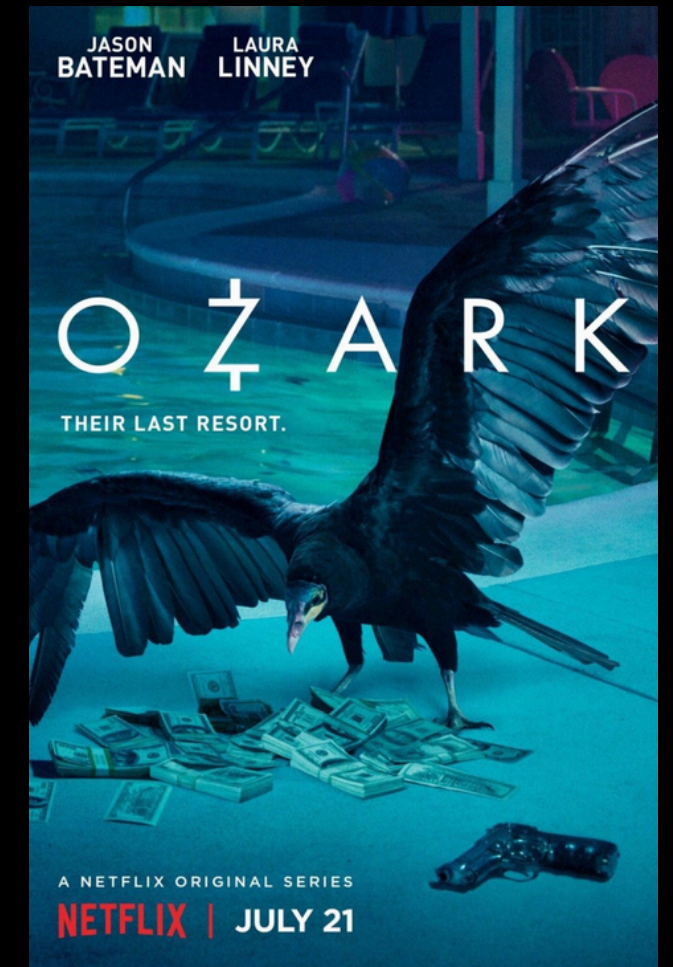
2012



2017



2017



2017

DMZ *Historic* **SPEEDWAY**™ *THE RED CLAY AT WOODSTOCK!*



58k



6k



2.7k



9k

numerous viral videos

**There has never been a more exciting
time to partner with Dixie Speedway!**

See you at the races!

