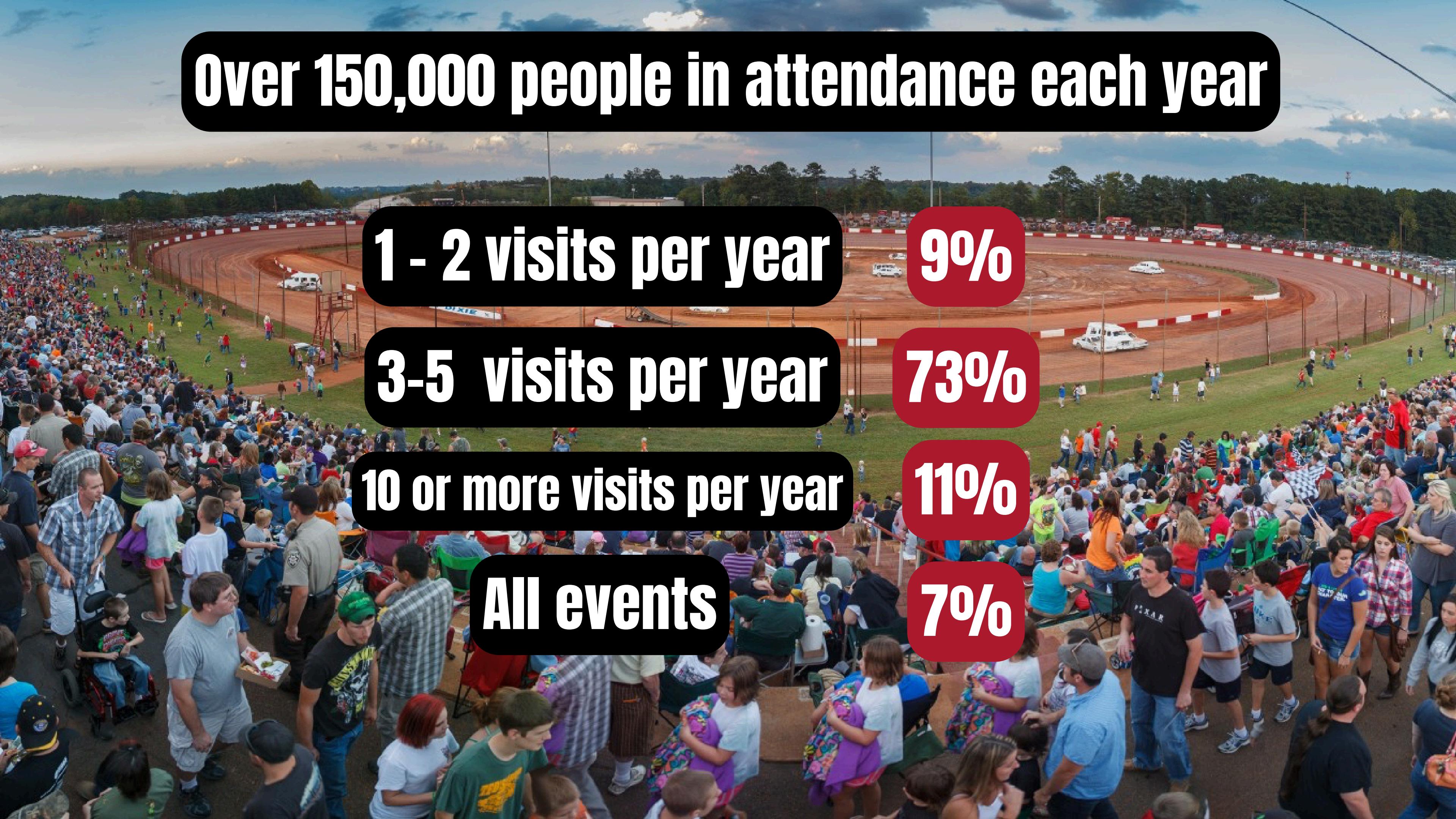


One of Georgia's oldest family owned and operated businesses and a landmark destination in Cherokee County since 1969.



Track Facts:

- Built in 1969
- 150 acres - over 1 million sq feet of event space
- 5,000 grandstand seating capacity
- 3/8 mile, tri-oval shape track, Georgia red clay



Over 150,000 people in attendance each year

1 - 2 visits per year

9%

3-5 visits per year

73%

10 or more visits per year

11%

All events

7%

95%

OF FANS ASKED KNEW
ABOUT OR HAD HEARD
OF DIXIE SPEEDWAY





Special Events:

- Stock Car Racing
- Outlaw Sprint Cars
- Waterless Boat Races
- Demolition Derbies
- Fireworks
- Fall Monster Truck Nationals
- Holiday Drive Thru
- Concerts

Awards/Titles:

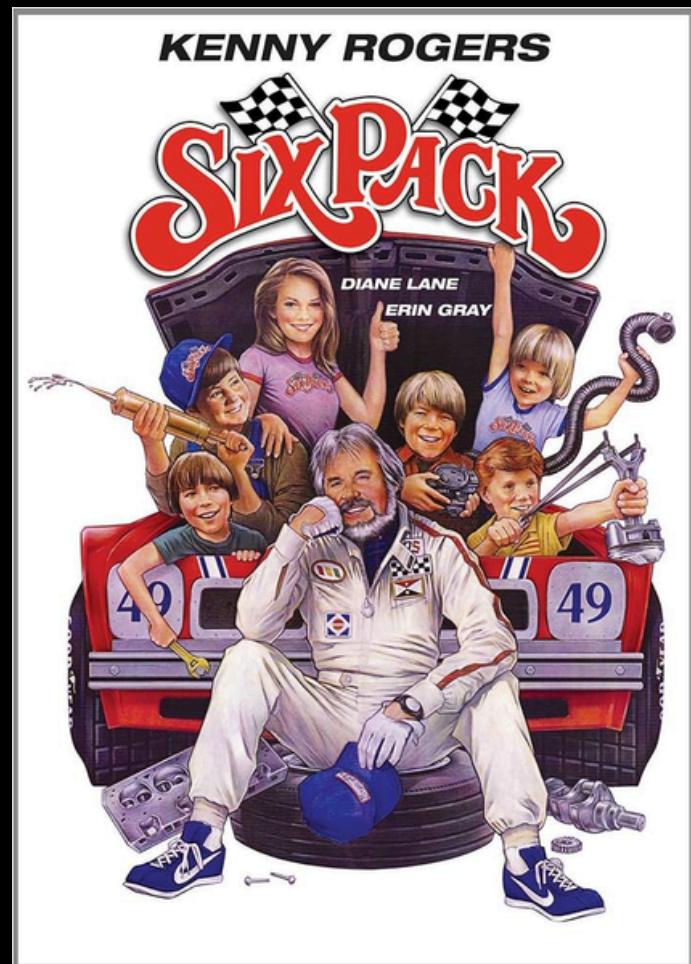
- **Voted Best Place to Take A Tourist by Best of Cherokee 2024 & 2025**
- **State of GA declared Dixie Speedway Day**
- **Voted North GA's Premier Dirt Track and Tourist Destination by USA today**
- **Induction into the GA Racing Hall of Fame**
- **Induction into the National Dirt Racing Hall of Fame**
- **Georgia Film Selfie Spot Tour**
- **Numerous local and regional awards**



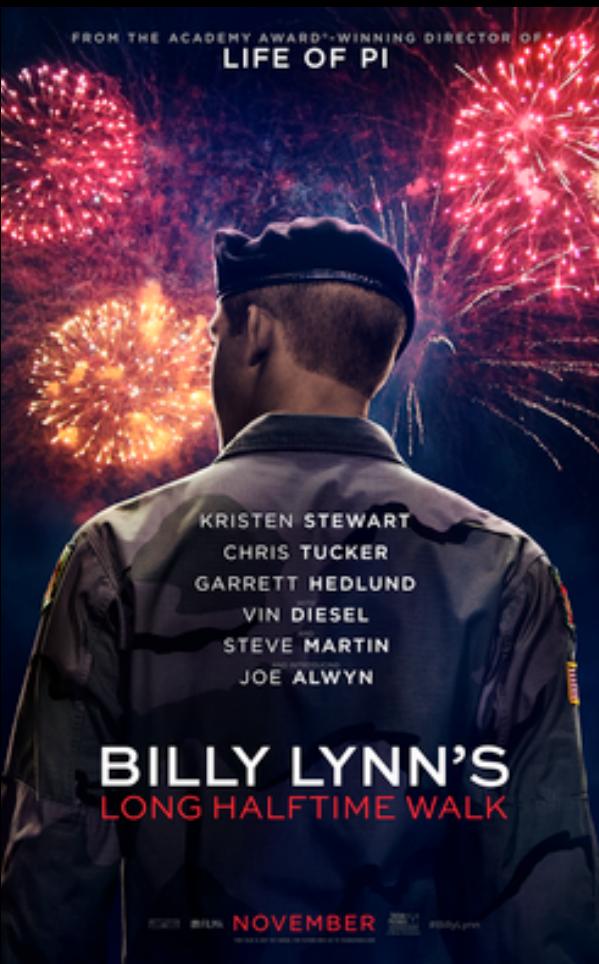
Woodstock, GA



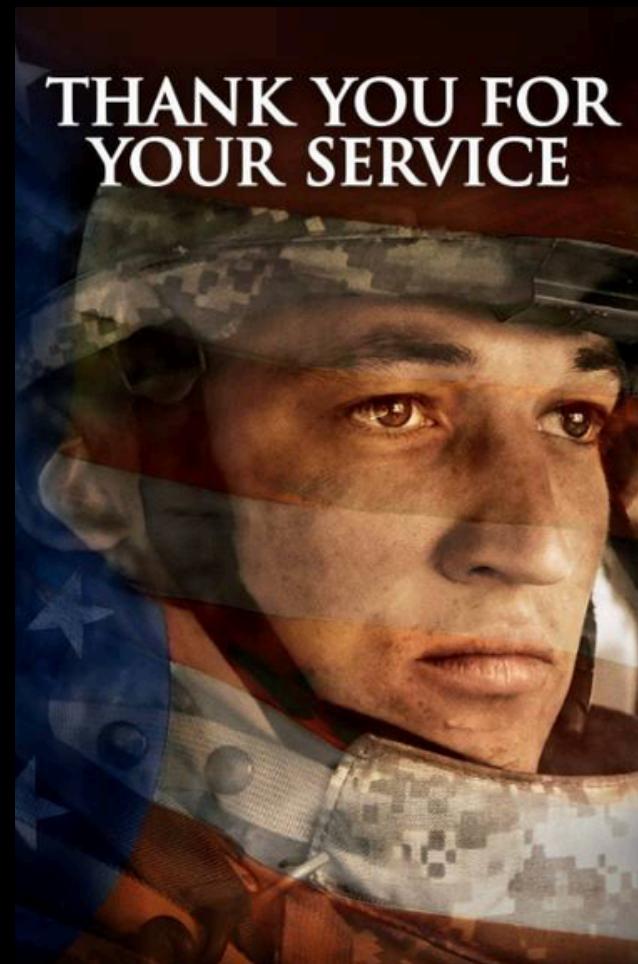
Movies/TV Shows Filmed at Dixie Speedway



1982



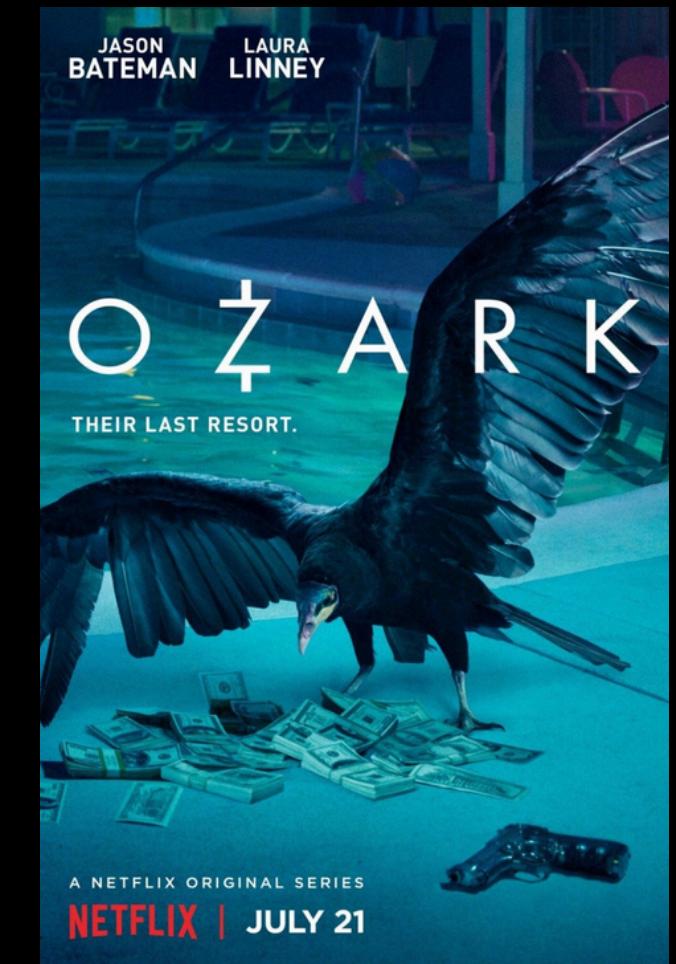
2012



2017



2017



2017



DAKOTA Historic MOTOR SPEEDWAY™

THE RED CLAY AT WOODSTOCK!



58k



6k



2.7k



9k
numerous viral videos

**There has never been a more exciting
time to partner with Dixie Speedway!**

See you at the races!

